

RON THALER

# BLONDIE BOY

## I. MAKE. MUSIC.

CEO • CONSULTANT • SYNC • LABEL  
PUBLISHING • ARTIST DEVELOPMENT

3-time Grammy® & 11-time #1 Billboard® Record Producer and Business Entrepreneur **Ron "Blondie Boy" Thaler** has been featured on more than 450 recordings, his musical collaborations heard upwards of 43 billion times with Alicia Keys, Rob Thomas, Lana Del Rey, Moby, Taj Mahal, Jewel, Gwen Stefani, David Guetta, Slash, and many more

Ron maintains facilities in Victoria, Paris, and New York, where he contributes to Sony/ATV, Warner, Disney, BBC, Sony Films and UMG artist initiatives as a label producer, multi-instrumentalist, songwriter, and in new project development and consultancy. He is CEO of **RTP Productions & RTType Music Publishing & Licensing**, overseeing it's catalogue of 3500+ titles, and manages Canadian-based label **6Ways Records** and its eclectic roster of international artists. In 2017, Ron launched **SoundSphere®** and **Lysten360®** reflecting his strong belief that 360immersive technology is the future of sound, profoundly impacting fan experience and the new wave of Filmmaking, TV, Gaming, and Music makers.

As Head of Licensing, Music Supervision, and International Business Development at **SodaBox Music** and **The Concorde Music Agency**, Ron has helped to secure more than 500 synchronizations on The History Channel, Spike TV, TLC, Discovery, BRAVO, NatGeo, MSNBC, PBS, FOX, The WB, Travel Channel, E! Entertainment, Vice TV, NBC, Telemundo, Style Network, Animal Planet, The Cartoon Network, ESPN, MSG Sports and MTV. And with Logitech, Coca Cola, McDonald's, Jergens, Six Flags, The Nashville Predators (NHL), Barclay's Premier Football League (EPL), and The New York Knicks (NBA). On TV shows including Pawn Stars, American Pickers, Toddlers and Tiaras, Real Housewives of Miami, Gator Boys, The OC, One Tree Hill, Lipstick Jungle, Laguna Beach, Sweet Sixteen, Alaska Wingmen, Auckland Daze (TVNZ), Rodzinka (PL1) and Canada AM. And on feature films Tilt (X-Files), Monster-In-Law (Jane Fonda, Jennifer Lopez), Three Vignettes (Danny Aiello, Angie Harmon), Sex Chronicles (Patricia Velazquez), Bright, Almost Famous, Skiptracers, La Tropical (Bill Gates/Corbis), Kyoufu (Sony), Icon (PBS), Live Another Day (Sony), Bloody Good (Sony/IMAX), and Dementia 13 (UA).

Ron is a voting member of the Recording Academy (Grammys), AFTRA (American Federation of Television & Radio Artists), AFM (American Federation of Musicians), NARAS (National Academy of Recording Arts & Sciences), SOCAN (Society of Composers, Authors & Music Publishers of Canada), and the CMRRA (The Canadian Musical Reproduction Rights Agency Ltd.).

